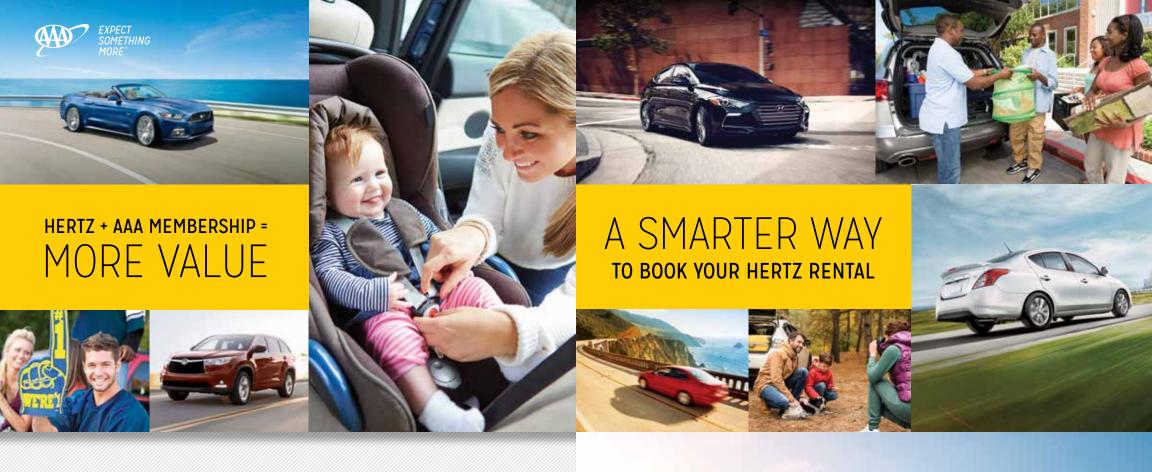
# AAA MEMBERS ARE A REALLY BIG DEAL TO HERTZ.

Get added value with your next Hertz car rental booked through AAA.







For over 40 years, AAA and Hertz have partnered to deliver more savings and value to AAA Members when renting vehicles. So, as you plan your next road trip, think Hertz first. You'll save time with 1,000's of convenient car rental pick-up and drop-off locations all over the world and right in your backyard.

Whether you need more space, want to avoid putting miles on your lease or just looking for a new driving experience while on vacation, Hertz has the right option to fit your needs. Plus, use your AAA Membership and receive great savings and benefits!\*

- Save up to 20% off the base rate of all rentals
- Save even more with exclusive, limited-time Promo Codes found in our ads in AAA Living, AAA.com/Hertz or by visiting your local AAA branch
- Free Additional Driver (save \$13.50 per day)
- Free Child Safety Seat (save \$13.99 per day)
- Young Renter Fee waived for AAA Members ages 20-24 (save up to \$25 per day)

\*AAA Club discount code (CDP#) must be provided at time of reservation for full offer discounts. The up to 20% discount applies to pay later base rate. Taxes and fees excluded. Hertz benefits available at participating locations in the U.S. Canada and Puerto Rico. Age, driver, credit and qualifying rate restrictions for the renting location apply. 24-hour advance reservation required. At the time of rental, present your AAA Membership card or Hertz/AAA Discount Card for identification. Additional terms apply.

Booking your Hertz rental vehicle through AAA Travel is smart. Planning and booking your entire vacation with an experienced AAA Travel Consultant is even smarter. That's because they can save you time, money and stress – they truly understand your desires, interests and budget requirements.

Your AAA Travel Consultant can also add real value to your vacation experience. They'll show you how you take advantage of multiple offers, discounts and savings, plus exclusive AAA offerings such as *AAA Vacations*® and travel insurance developed specifically to fit AAA Members' needs.





AAA Members can join Hertz Gold Plus Rewards® for free and get even more value - plus, skip the counter for more convenience!

Join now and earn points toward a free day.\*

Classic or Plus members receive 675 Hertz Gold Plus Rewards® Activation points after completing their first paid Gold Rental – enough for one free rental day.\*

Join Now: AAA.com/HertzGold

Premier members receive 1,100 Hertz Gold Plus Rewards® Activation points after completing their first paid Gold rental – enough for two free weekend rental days.\*

Join Now: AAA.com/HertzPremier

# AAA Member Bonus: the more you rent, the higher your Gold Point bonus!



2-3 Rentals

15% Bonus

4-5 Rentals

25% Bonus

6+ Rentals

# THE SMARTEST, EASIEST WAY TO RENT A CAR.

Hertz Ultimate Choice makes choosing the right vehicle easier than ever by putting you in the driver's seat. Available now at select airport locations, it's the convenient way to find exactly the car you want so you can get going even faster.

#### Here's How Hertz Ultimate Choice Works.



<sup>\*</sup>Valid for AAA Members with new Hertz Gold Plus Rewards® membership. Taxes and fees excluded. Terms apply. All Hertz Gold Plus Rewards rules apply. Visit AAA.com/Hertz for more details.



Whether it's for business or vacation, Hertz has a wide range of rental cars available to fit your budget or occasion. Choose from a compact, mid- or full-size, SUV's or one of Hertz's Specialty Vehicles.

#### GO GREEN!

The Hertz Green Traveler Collection is a line of hybrid and electric cars that offer high fuel-efficiency, clean, low-emissions and are easy on the wallet. This curated car class is organized around fuel-efficient and alternative fuel vehicles, including the Toyota Prius Hybrid.

### TREAT YOURSELF WITH PRESTIGE.

The Hertz Prestige Collection is a unique line of high-end, luxury vehicles that can transform an ordinary business or leisure trip into a special one. Choose from vehicles with prestigious names like Mercedes, Infiniti and Range Rover that allow you to enjoy the perfect driving experience without compromise.

## IT'S ALL ABOUT THE ADRENALINE.

The Hertz Adrenaline Collection focuses on high performance sports cars selected for their sporty design and powerful performance. These head-turning, heart-pumping vehicles include the legendary Chevrolet Camaro and Corvette, Ford Mustang GT and Dodge Challenger.







# TAKE ADVANTAGE OF EXCLUSIVE AAA MEMBER BENEFITS WHEN YOU RESERVE YOUR VEHICLE THROUGH AAA TRAVEL!



