

# **PUBLICITY CONSENT/RELEASE**

The Auto Club Group, its subsidiaries and affiliates (collectively, "Club") uses testimonials, endorsements, and media submitted by members and customers for purposes of marketing, advertising and promotion (collectively, "Promotion"). All testimonials, endorsements, and media I submit, including but not limited to my name, photographs, likeness, image, biographical information, video recordings, verbal recordings, written statements, experiences, beliefs and opinions regarding the Club, its products and services shall be deemed Testimonial Information which may, in the Club's sole discretion, be used for Promotion. By executing this Testimonial Consent/Release Form I acknowledge and affirm that the Testimonial Information made a part hereof, accurately reflects my true and actual experiences, beliefs and opinions, are my own statements and have been voluntarily provided. I further acknowledge that I have not received, nor have been promised compensation for the use of my testimonials, endorsements, and media. All testimonials, endorsements, and media shall become the property of the Club once submitted and shall not be returned.

By executing this Publicity Consent/Release I for myself and as parent or legal guardian of the minor children listed below hereby:

1) Irrevocably grant the Club and its advertising and promotion agencies the right to use, (without fee or payment, or the right to inspect and pre-approve the finished promotional product or copy that may be used or applied) all testimonial, endorsement, and media submissions, including photographic, video, or verbal media for the Club's Promotion projects (including the permission to reproduce the Testimonial Information statements in different words which have substantially the same meaning but edited for clarity and/or conciseness) in any published, broadcast, electronic form, (including the internet), and any other present or future medium of advertising, publicity or trade in any part of the world for an indefinite period of time; and

2) Hold harmless, remise, acquit, satisfy, release and forever discharges the Club and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies, and each of their respective officers, directors, shareholders, agents, and employees of and from all manner of action and actions, cause and causes of action, claims, demands, damages, costs or expenses, including attorney fees, in law or in equity, which I, my successors or the minor children listed below can, shall or may hereafter have for use of the Testimonial Information.

No promise or representation which is not expressed in this Publicity Consent/Release has been made to I, and I have read this document, understand it and am signing it voluntarily.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Date: \_\_\_\_\_ Witness: \_\_\_\_\_

Parent/Guardian must sign above if Testimonial (including photos) includes one or more minor children.

Child 1 \_\_\_\_\_ Relationship \_\_\_\_\_

Child 2 \_\_\_\_\_ Relationship \_\_\_\_\_

Child 3 \_\_\_\_\_ Relationship \_\_\_\_\_

Child 4 \_\_\_\_\_ Relationship \_\_\_\_\_